

# LEADERSHIP AND ADVOCACY SUMMIT

LEAD. ENGAGE. INSPIRE.

March 14-16, 2019 | Alexandria, VA

## Leadership and Advocacy Summit (LAS) Sponsorship Opportunities

AAPA's Leadership and Advocacy Summit (LAS) is the profession's premier event for constituent organization (CO) development and professional advocacy training. The event features 2.5 days of interactive leadership and advocacy training sessions, numerous networking opportunities, and scheduled meetings with legislators. Benefits to sponsors include increased marketing exposure and name recognition from our constituents.

### Welcome Reception: \$5,000 (Limit One)

- Reception is Thursday, March 14 from 5:30 p.m. – 7 p.m.
- Sponsorship of the Welcome Reception includes acknowledgement at the reception with 1 minute of speaking time as well as recognition on reception signage. Sponsor may provide branded napkins for the Welcome Reception
- Sponsor is responsible for the cost, production and shipment of napkins and any additional signage. Additional signage/placement must be pre-approved by AAPA.

### Refreshment Breaks: \$2,500 (Limit One)

- Sponsor can produce and provide branded napkins for the 4 refreshment breaks during the event. Sponsorship includes a 22" x 28" sign at the breaks with company logo.
- Sponsor is responsible for cost, production, and shipment of napkins and any additional signage. Additional signage/placement must be approved by AAPA.

### Lanyards: \$1,500 (Limit One)

- Ensure brand exposure and have your company logo printed on the conference lanyard given to and worn by all conference attendees.

### Bag Inserts: \$500 each (Limit Ten)

- Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee conference bag. Inserts must not exceed 8.5" x 11" and should be no more than 8 ounces.
- Sponsors are responsible for cost, production and shipment of bag inserts. Bag inserts must be approved by AAPA.

### Conference Pen: \$500 (Limit One)

- Show your support by sponsoring the official conference pen!
- Each attendee will receive this item in their conference bag and will use it throughout the event.

If you are interested in any of these sponsorship opportunities, please reach out to Tony Manigross at [businessdevelopment@aapa.org](mailto:businessdevelopment@aapa.org)